











ARIYA NISMO. **DEFY ORDINARY**

Class-leading electric performance ARIYA NISMO is the apex of the ARIYA lineup - with 320 kW of EV power for 600 Nm of torque, and a tuned e-40RCE All-Wheel Drive technology. Reach the next level of Pure Thrill with the perfected ARIYA NISMO.

Unique NISMO design

From the NISMO emblem, unique seats and signature red accents to the iconic twin diffuser, 20" Enkei alloys and ANDON interior illumination, ARIYA NISMO is poised and eye-catchingly distinctive.

Dynamic driving. Sharp handling. Improved springs and dampers and a new stabiliser bar mean more dynamic suspension, while increased aero downforce makes every drive more thrilling.

> Visit the NISMO web page



Exterior design Introduction

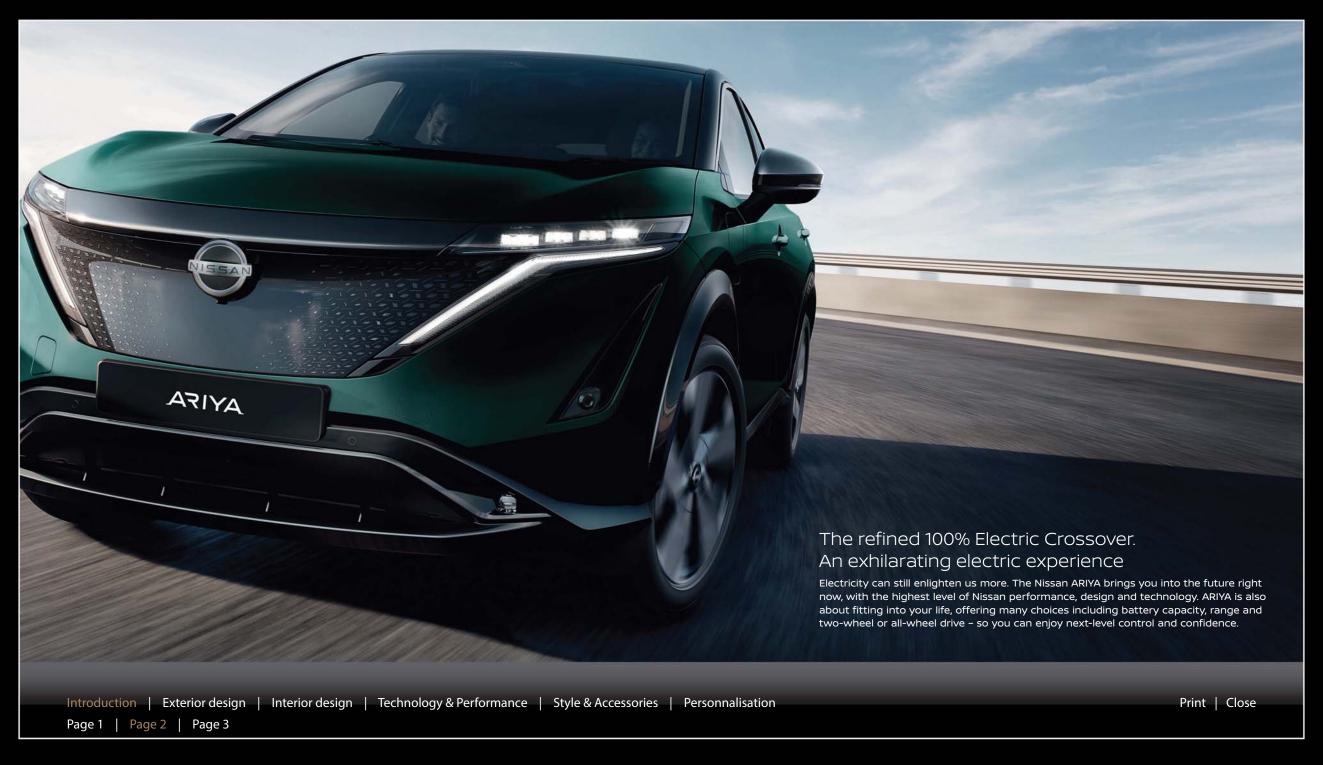
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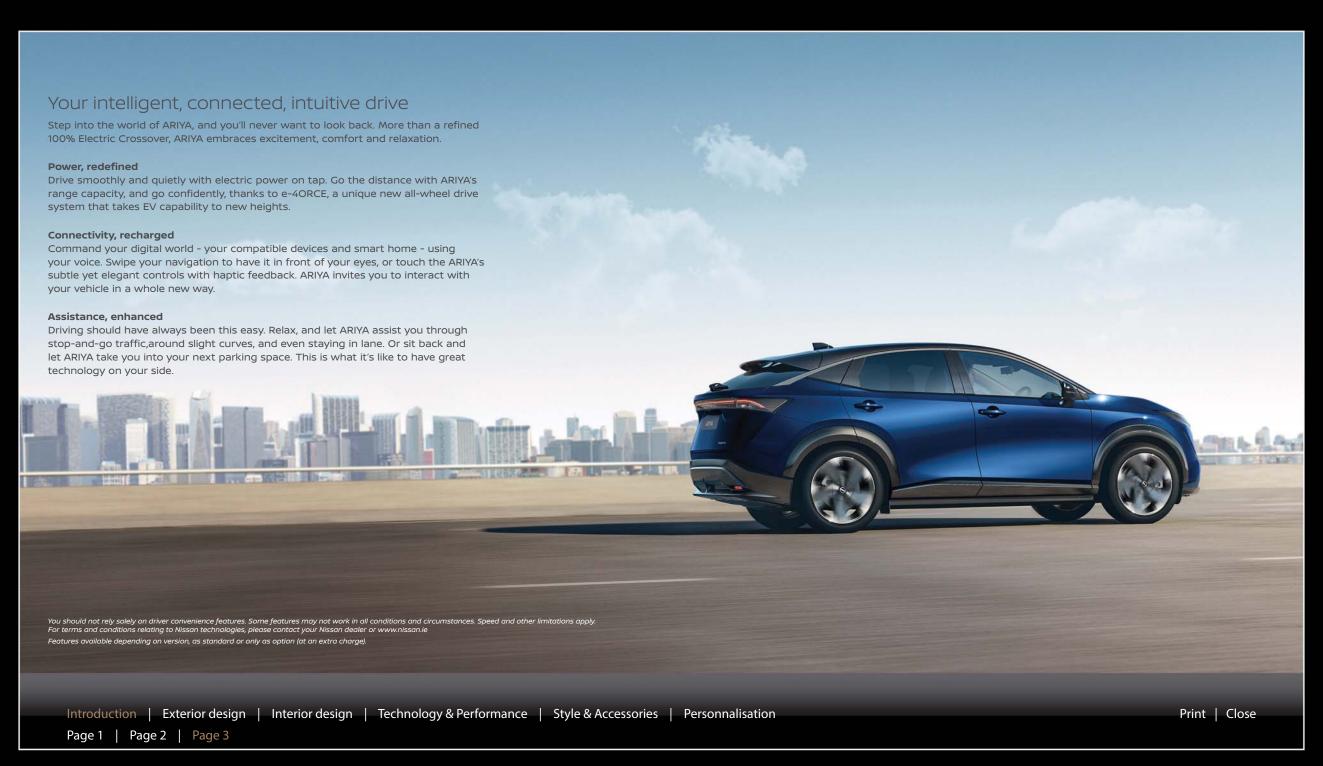


















A welcoming start

ARIYA welcomes you from the start with the memory seat function⁽¹⁾, Memory Steering Wheel and exterior mirrors. Feel at ease right before stepping into your car.

Light & shadow

A traditional Japanese Kumiko pattern signature is incorporated in several elements of the car. In the interior door inserts, it plays between light and shadow using a traditional Japanese technique that provides a calming, welcoming ambience.

Haptic Touch

The Japanese concept of sei, or "clever treatment of design or function" is represented by haptic controls that provide a tactile response.

20" Alloy Wheels(1) with aero cover

Leave an impression with this striking wheel insert.

(1) Feature available depending on version, as standard or only as option (at an extra charge).

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Open up your possibilities

True to its crossover status, ARIYA is designed to make room for whatever is on the agenda. Even with a full house, the generous cargo area can easily handle luggage for a weekend getaway. For the most cargo space, simply fold down the second row. And when it's time to get messy, use Nissan's Full Trunk Protection to protect your trunk against spills and mud. One more trick, in case your hands are full an easy kick under the bumper and the hands-free power tailgate⁽¹⁾ opens right up.



UP TO 468L

Up to 415L

Flexible Trunk Organiser

Hands-free Power Tailgate(1)

(without folding seats)

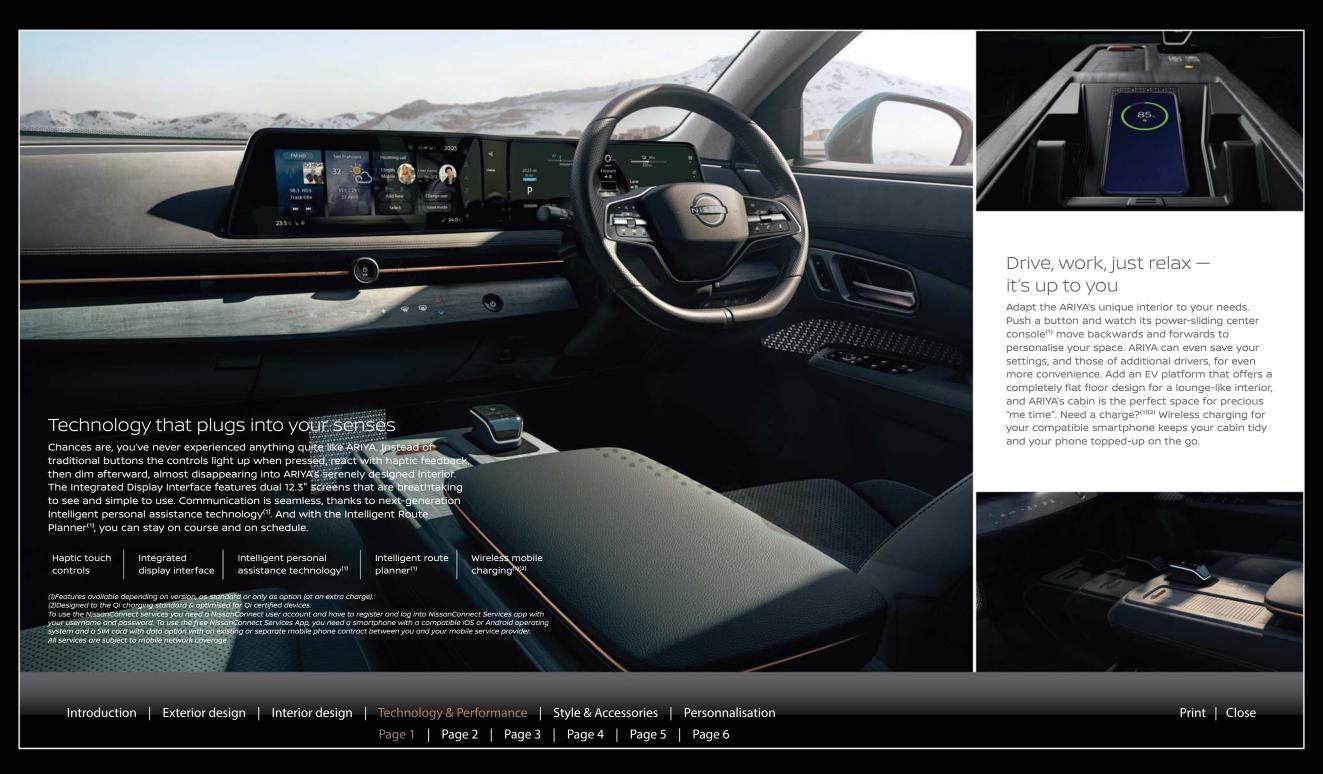
(1) Feature available depending on version, as standard or only as option (at an extra charge).

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Introduction













Create your own digital landscape



INTEGRATED DISPLAY INTERFACE. The dual dynamic 12.3" screen displays form a single horizon. Arrange your display and personalise to your preference with music, maps, and more.

HEAD-UP DISPLAY⁽¹⁾⁽²⁾. This intuitive display positions vital information within your line of sight - your current speed, the speed limit, and your upcoming turn hover over the road



INTELLIGENT ROUTE PLANNER(3). Send the destination to your ARIYA ahead of time so you'll be ready to go when you get in. Available on the NissanConnect Services smartphone app, Intelligent Route Planner is a great way to get an idea of what your route might look like before you travel. The Infotainment system ensures the route is calculated and can guide you to charging spots along the way and show details on availability before you arrive.

(1) Feature available depending on version, as standard or only as option (at an extra charge).

(2) Head-up unit is a convenient feature that displays key information on the windscreen, so that you can have them in view while maintaining your full attention

To use the NissanConnect Services you need a NissanConnect user account and have to register and log in to NissanConnect with your username and password. To use the free Nissan Connect App, you need a smartphone with a compatible iOS or Android operating system and a SIM card with data option with an existing or separate mobile phone contract between you and your mobile service provider. All services are subject to mobile network coverage. The use of NissanConnect on-board internet is made possible via an integrated wireless internet connection. Data packets are to be obtained via selected external mobile communication providers in accordance with their terms and conditions (depending on the availability in your country).

Let ARIYA simplify your life

ARIYA is your partner as you explore the world, with connected tech that advances and simplifies your driving experience. The power of speech means you can say "Hello Nissan", and ARIYA responds to your request. Your smart home and ARIYA can also have a seamless conversation. And customizable displays let you personalize your digital touchpoints for your own journey.



ALEXA COMPATIBILITY(1)(4)(7)

Use NissanConnect Services car capabilities to manage your vehicle remotely by voice command from the comfort of your home.

ALEXA BUILT-IN(1)(3)(7)

Use your smart home devices, listen to your playlists via Amazon Music and do on-the-spot shopping.



NISSAN VOICE CONTROL(1)(3)

Say "Hello Nissan" to make a call, send text messages, change the radio or set a destination.



IN-CAR WIFI(1)(5)

Turn your car into a Wi-Fi hotspot® for the ultimate on-road connectivity experience.



APPLE CARPLAY® & ANDROID AUTOTM (1)(6

Mirror your favourite app on your car touchscreen.

For optimal use, we recommend to use the genuine manufacturer cable.

(3) Intelligent Route Planner, Alexa Built-in and Voice Control are available free of charge for a period of 3 years and then available for a fee depending on model

(4) Free services, (Driving History & Analysis, Nissan Help & Assistance, Breakdown Assistance) are available free of charge for a period of 7 years, depending on model and/or grade

(5) In-Car WiFi is always a paid service available on subscription.

(6) Apple CarPlay® and Android Auto™ are available free of charge, depending on model and/or grade.

(7) The feature responsiveness and use can be impacted when car is receiving a bad signal. For optimal use, please make sure your car is under good network coverage. Connecting a mobile phone to use NissanConnect should only be done when the car is parked safely. Use of the system should always be in accordance with the rules of The Highway Code. Drivers should only use the system when it is safe to do so. Users should be aware of the potential for hands-free technology to distract attention from the road, which could impact on having full control of the vehicle.

Apple CarPlay is trademark of Apple Inc., registered in the U.S. and other countries. Android Auto and the Android Auto logo are trademarks of Google LLC. Amazon, Alexa and all related marks are trademarks of Amazon.com, inc. or its affiliates.

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e-40RCE

DUAL MOTOR ALL-WHEEL DRIVE

Reinvent the all-wheel drive experience. Now 100% electric.

ARIYA's e-4ORCE⁽¹⁾ dual-motor All-Wheel Drive powertrain offers more than just an awe-inspiring driving experience. It combines a balanced, smooth ride with stable dynamics, reduced pitching on the road and increased passenger comfort, especially in stop start city driving.

Movement is effortless. Power, seemingly limitless. Press the accelerator, and e-4ORCE responds astonishingly, propelling ARIYA up to speed with remarkable force and poise. Need to get through bad weather? e-4ORCE precisely meters out power to each of its wheels, individually, so you can navigate slippery roads with more confidence.

Dual motors, placed front and rear create perfect $50/50^{(2)}$ weight distribution. Each produces up to 300 Nm of torque for instant acceleration and balanced power delivery to all four wheels. With the addition of individually controlled braking for each wheel e-4ORCE All-Wheel Drive offers seamless and controlled power for stability, enhanced cornering and an electric drive.





Driving modes

ARIYA comes with up to 5 driving modes to deliver the best performance in any situation.

IN A 2 WHEEL DRIVE CONFIGURATION, 3 DRIVING MODES ARE AVAILABLE:



STANDARD

Enjoy the perfect balance of responsive performance and efficient driving – ideal for all your day to day journeys.



ECO

Go lightly, with softer acceleration for better economy and zero emissions. ECO mode is ideal for longer adventures.



Personnalisation

SPORT

Feel the surge of exciting performance, with powerful acceleration for a more dynamic drive.

WITH E-4ORCE, AN ADDITIONAL DRIVING MODE IS AVAILABLE:



SNOW

Stay confident and in-control in the winter, with smooth acceleration from take-off for assured grip in snow and slippery conditions

ARIYA NISMO COMES WITH THE EXCLUSIVE NISMO DRIVING MODE:



NISMO

Experience strong response and exhilarating acceleration with the NISMO mode, and reach the ultimate level of ARIYA performance.

(1) Features available depending on version, as standard or only as option (at an extra charge). (2) 40/60 weight distribution for ARIYA NISMO

You should not rely solely on driver convenience features. Some features may not work in all conditions and circumstances. Speed and other limitations apply.

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Safety that watches out for you

ARIYA has been designed to protect you with advanced safety technologies. Systems that watch the road, alert you to hazards and can even step in to help avoid or reduce the impact of a collision.



INTELLIGENT 360° AROUND VIEW MONITOR Provides a virtual 360-degree scene of the car in bird's-eye view to facilitate manoeuvring. It detects moving objects in the surroundings for stress-free and confident driving.



INTELLIGENT FORWARD COLLISION WARNING This system detects a braking car 2 vehicles ahead to prevent from multi-car accident by raising an alert.



INTELLIGENT BLIND SPOT INTERVENTION

Boost your vision: the system will warn you if there are vehicles in the blind spots diagonally behind the car and will apply corrective braking to bring the vehicle back into the lane if you attempt to move into the path of a detected vehicle.



INTELLIGENT REAR VIEW MIRROR

The Intelligent Rear View Mirror system allows you to digitally see what is happening behind the car thanks to a built-in LCD monitor in the central mirror.



INTELLIGENT EMERGENCY BRAKING WITH JUNCTION ASSIST, PEDESTRIAN AND CYCLIST RECOGNITION

Monitors constantly the presence of vehicles, cyclists, or pedestrians in your way. The system warns the driver and applies brakes if there is any danger ahead and if it is necessary. Junction Assist improves safety at intersections by reducing the risk of collision with upcoming traffic.



REAR AUTOMATIC BRAKING

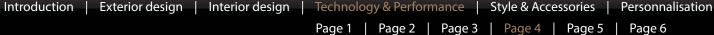
The system detects static objects and obstacles in reversing scenes and brakes if necessary to reduce the chance of a collision.

You should not rely solely on driver convenience features. Some features may not work in all conditions and circumstances. Speed and other limitations apply. For terms and conditions relating to Nissan technologies, please contact your Nissan dealer or www.nissan.ie



Nissan ARIYA, with its suite of active and passive safety technologies, has achieved a 5 star Euro NCAP safety rating.













With ProPILOT Assist, you're in safe hands



ProPILOT Assist with Navi-link⁽¹⁾. In addition to following the flow of traffic, ProPILOT Assist with Navi-link⁽¹⁾ helps keep you centred in your lane, even through gentle curves. By linking with the navigation system, it can also anticipate what's ahead - sensing speed limit changes to adjust your drive accordingly and exit slip roads to help slow you down as you leave the motorway.



ProPILOT Park⁽²⁾. Tight parking space? Push the ProPILOT Park button⁽²⁾ and ARIYA will take over steering, accelerator, brakes and drive. Watch as ARIYA glides right into the spot - whether it's reverse or parallel.



e-Pedal Step. Experience a more intuitive way to drive. e-Pedal Step lets you choose, with the option to accelerate and decelerate effectively with just the accelerator pedal. Meanwhile leaving the brake pedal for harder braking and coming to a complete stop.

(1) ProPILOT Assist is available on a limited range of vehicles. ProPILOT Assist is an Advanced Driver Assist technology but cannot prevent collisions. ProPILOT Assist is intended for "Eyes on/ Hands On" for motorways only (road separated by barriers). Navi-Link supports traffic sign recognition which may not detect and read all traffic signs in all conditions. Driver should monitor all traffic signs and obey traffic laws. It is the driver's responsibility to stay alert, drive safely and remain in control of the vehicle at any time. For details, please check the Owner's Manual.

(2) Feature available depending on version, as standard or only as option (at an extra charge).

You should not rely solely on driver convenience features. Some features may not work in all conditions and circumstances. Speed and other limitations apply. For terms and conditions relating to Nissan technologies, please contact your Nissan dealer or www.nissan.ie





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Go there with confidence

This refined 100% Electric Crossover may be brand new, but ARIYA is infused with Nissan's long history of know-how in EV development. Spend more time on the road with advanced battery technology that allows fast charging, and go wherever the road takes you, with a Europe-wide network of charging stations. Whether you choose two-wheel drive or e-4ORCE all-wheel drive, charge up and explore freely.





CHARGE SMART

Schedule your home charging from your smartphone and choose times when electricity rates are lower. With the NissanConnect Services app, you can set charging to start while you sleep, then wake up to a fully charged ARIYA, ready to go.

Battery charge (10-100%) in as little as Wallbox 22kW 7.4kW Domestic Plug 2.3kW 63kWh 3.5h 10h 34.5h 87kWh 5h 13.5h 48h

(1)Please check with your local electricity provider to see what's available in your area.

With a dedicated wall charger, you can plug into the easy life

and wave goodbye to the gas pump. You can also plug your

other device, and the battery will top-up as required. If your property has a 3-phase electricity supply⁽¹⁾, ARIYA, with the 22kW on-board charger, can be charged at the maximum

car into a domestic home socket, just like a laptop or any

permitted supply of the electricity grid provider through a



CHARGE ON THE GO

Hit the road with a wide range of charging options on the way. Plug into CCS high power chargers getting up to DC 130 kW (400V, 325A) at more than 16,000 locations across Europe and enjoy 20%-80% battery charge in as little as 30 minutes⁽²⁾.

INTELLIGENT ROUTE PLANNER

Intelligent Route Planner will also guide you to one of those charging points with most efficient routes & chargers on the way to your final destination⁽³⁾.

(2) Figures quoted are for 63kWh and 87kWh batteries. Charging speed and time is dependent on various conditions, including charger type and condition, battery temperature as well as ambient temperature at the point of use. In cold climates, the use of on-board battery heating may be required to specifically improve quick charging speeds. Indicated quick charging time requires use of a CCS 2 charger. The Nissan ARIYA is equipped with charging safeguards to protect the battery during repeated quick charging sessions in a short period of time. The time taken for successive quick charging can take longer if the battery temperature activates the battery safeguarding technology.

(3) To use the NissanConnect services you need a NissanConnect user account and have to register and log into NissanConnect Services app with your username and password. To use the free NissanConnect Services App, you need a smartphone with a compatible IOS or Android operating system and a SIM card with data option with an existing or separate mobile phone contract between you and your mobile service provider. All services are subject to mobile network coverage. Services may feature a free period, but will require poid subscription when this free of charge period elapses.

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CHARGE AT HOME

high power wallbox option.



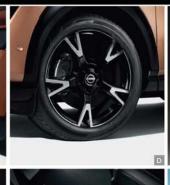
More comfortable. More capable. More you

Choose from a wide range of accessories to enhance your style and protect ARIYA. From Towbar to Styling items, Exclusive Mats and much more to emphasise ARIYA unique design and even more extend a luxury feeling.













- A- Load carrier
- B- Front Exterior Styling part(1)
- C- Rear Exterior Styling part(1)
- D- Allov Wheel Diamond Cut
- E Welcome Lights
- F Exclusive mats

- G- Reversible trunkliner
- H- Premium Kick Plate
- I Removable Towbar⁽²⁾
- J Luggage entry guard
- K-In-Car Carrier
- L Full Trunk Protection

Service Contracts

Give your Nissan ARIYA the care it deserves with a Nissan Service Contract* and save money in the long run. Nissan Maintenance Contract covers all the scheduled operations recommended by Nissan and specified in the owner's manual & warranty booklet. Maintenance Contract allows you to know from the start how much your maintenance will cost and protects you against price inflation. In addition to the scheduled operations, you can benefit from the replacement of wear and tear parts such as wiper blades or brake pads by subscribing to a Full Maintenance Contract. Select the duration that covers your needs and benefit from the use of Nissan Genuine Parts fitted by our trained technicians, at a discounted price. A well maintained vehicle has a greater resale value. If you sell your Nissan before your contract expires, the Service Contract will be transferred to the new owner. So do not wait any longer and subscribe to a Nissan Service Contract for extra peace of mind!

Extended Warranty

Nissan Extended Warranty gives you the opportunity to extend the 3 Years/100,000 km warranty for a longer period or mileage. Select the contract that best suits your driving usage. In case of a repair, only Nissan genuine parts will be used and fitted by Nissan trained technicians.

FOR MORE INFORMATION CONTACT YOUR NISSAN DEALER OR REPAIRER

* Will vary/ depend on markets where ARIYA is sold

(1) Available in three colours: Satin Chrome, Dark Satin Chrome & Copper (2)Maximum towing capability of 750kg for 2WD & 1500kg for e-40RCE. Max. towing capability is dependent on grade, specification,

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Four unique versions of ARIYA that totally transform driving

The beauty of ARIYA is more than skin deep. It is a refined 100% Electric Crossover that is available in three distinct personalities. Whether you crave driving excitement, adventure-worthy capability, or long-haul range, or something in-between, there is an ARIYA for you.

2 WHEEL DRIVE

ARIYA 63 kWh	ARIYA 87 kWh
Battery size	Battery size
63 kWh	87 kWh
WLTP combined range(1) Up to 404 km	WLTP combined range (1) Up to 536 km
Acceleration [0-100 km/h] and top speed 7.5 s - 160 km/h	Acceleration [0-100 km/h] and top speed 7.6 s – 160 km/h
Power and torque	Power and torque
160 kW - 300 Nm	178 kW - 300 Nm
Electricity consumption	Electricity consumption
WLTP combined cycle	WLTP combined cycle
17.6 kWh / 100 km	18.1 kWh / 100 km
Peak Charging Power (2)	Peak Charging Power (2)
AC 7.4 kW /DC 130 kW	AC 7.4 kW /DC 130 kW

AVAILABLE FOR ENGAGE, ADVANCE, EVOLVE

ALL-WHEEL DRIVE DUAL MOTOR

Battery size 87 kWh	
WLTP combined range ⁽¹⁾ Up to 515 km	
Acceleration [0-100 km/h] and top speed 5.7 s - 200 km/h	
Power and torque 225 kW - 600 Nm	
Electricity consumption WLTP combined cycle 19.7 kWh / 100 km	
Peak Charging Power ⁽²⁾ AC 22 kW /DC 130 kW	

AVAILABLE FOR EVOLVE

ARIYA NISMO

Battery size 87 kWh

WLTP combined range (1) Up to 417 km

Acceleration [0-100 km/h] and top speed

5.0 s - 200 km/h Power and torque

320 kW - 600 Nm

Electricity consumption WLTP combined cycle 24.5 kWh / 100 km

Peak Charging Power (2) 22 kW STD /DC 130 kW

AVAILABLE FOR NISMO

(1) Figures were determined under the new Worldwide harmonized Light Vehicles Test Procedure (WLTP) test cycle.WLTP figures shown are for comparability purposes. Actual real world driving results may vary depending on factors such as the starting charge of the battery, accessories fitted after registration, weather conditions, driving styles and vehicle load.

(2) Figures quoted are for 63kWh and 87kWh batteries. Charging speed and time is dependent on various conditions, including charger type and condition, battery temperature as well as ambient temperature at the point of use. In cold climates, the use of on-board battery heating may be required to specifically improve quick charging speeds. Indicated quick charging time requires use of a CCS 2 charaer. The Nissan ARIYA is equipped with charging safeguards to protect the battery during repeated quick charging sessions in a short period of time. The time taken for successive quick charging can take longer if the battery temperature activates the battery safeguarding technology.

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Choose ARIYA in a spectrum of sophisticated shades

With a choice of 8 colours, including five two-tone shades, you can choose the ARIYA which matches your style. The iconic pearl black roof gives ARIYA even more presence, poise and attitude every time you hit the streets. Enjoy exclusive design with ARIYA NISMO available in four one or two tone colours and with sporty red finishings.

COLOUR PALETTE

ONE TONE **III III III III**

S: Solid - M: Metallic - P: Pearl



Gun Metallic -M- KAD



Pearl Black -P- GAT



Ceramic Grey -P- KBY



Aurora Green -M- DAP



White Pearl -P- QBE





Akatsuki Copper -M- XGJ



White Pearl -P- XGA



Blue Pearl -P- XGU

mismo with red finishings

TWO TONE





Stealth Grey -S- YAZ



White Pearl -P- XGA



ONE TONE



Pearl Black -P- GAT



Gun Metallic -M- KAD

WHEELS

19" ALLOY WHEELS WITH AEROCOVER ENGAGE / ADVANCE / EVOLVE



20" ALLOY WHEELS WITH AEROCOVER (OPTIONAL ON EVOLVE)





SEATS

CLOTH (FABRIC)

BLACK

ENGAGE







/CLOTH (FABRIC) ADVANCE



LIGHT GREY PART PVC /SYNTHETIC SUEDE (OPTIONAL ON EVOLVE)



BLUE



nismo

ENKEI "MAT PROCESS" 20" NISMO WHEELS W/ MICHELIN SPORT EV



BLACK PART PVC WITH RED STITCHING/ SYNTHETIC SUEDE WITH RED PERFORATION AND EMBROIDERED NISMO LOGO



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Choose your ARIYA

Standard specifications per grade.

- Chrome window mouldings

Shark Fin Antenna

the trunk

Center storage

- Intelligent Key

Spot Intervention

Traffic-Sign Recognition

- 7.4kW onboard charger

traffic alert

car alarm

Exterior design

Leather steering wheel

Power one touch windows

Automatic folding heated mirrors

60/40 split folding rear seat Luggage

6-way manually adjustable front seats

- Steering wheel tilt and telescopic

- Firmware Over The Air capability

notifications + Connectivity Services

Automatic dimming and frameless mirror

- Blind Spot Warning and Intelligent Blind

Electronic-parking brake with autohold

Safety and anti-theft protection with

Rear Emergency Break and cross

- Telematics: Remote Services &

board and tonneau cover storage in

- 19" alloy wheels with aerocover

EXTERIOR

- LED headlamps with automatic on/off
- LED Day Time Running Lamp with follow
- me home feature - LED rear fog lamps
- LED tail lamp High-Beam Assist

INTERIOR PERSONALISATION

- Black Cloth (Fabric) seats

COMFORT

- Front and rear parking sensors
- Rain sensing wipers Dual zone automatic climate control
- and rear air vents
- Andon illumination (footwell + front doors)
- DAB and audio system with 6 speakers
- · Bluetooth® (phone and audio streaming)
- USB Type-C (front and rear) - Front 12V power socket
- Seat back pockets and rear armrest

TECHNOLOGY

- Dual 12.3" TFT screens with meter display and navigation
- e-Pedal Step
- Wireless Apple Carplay and Android Auto Nissan Voice Control
- Alexa Built-in

SAFETY

- Front airbags + side, curtain, farside - Intelligent Emergency Braking with
- Pedestrian Recognition, cyclist detection and junction assist
- Intelligent Forward Collision Warning - Intelligent Driver Alertness
- Intelligent Cruise Control
- Intelligent Lane Intervention

CHARGING

- Domestic Charging cable EVSE Mode
- Mennekes Charging cable Mode 3 32A

OPTION PACKS

- Part synthetic leather seats
- 6-Way Power adjustable seats
- Heated front seats
- Heated steering wheel

Introduction

EXTERIOR

- LED Front and rear fog lamps
- e-40RCE kicking plates and badge (
- Super UV and Infrared cut glass

INTERIOR PERSONALISATION

Black Part PVC/Cloth (Fabric) seats

COMFORT

- Plasma Cluster Ion Air Purifier
- Heated steering wheel
- Heated front seats
- Driver lumbar support
- TECHNOLOGY
- Wireless phone charger

- Intelligent 360° Around View Monitor

Power driver and passenger

Power hands-free tail-gate

Heated front windscreen

SAFETY

- Traffic Jam Pilot - Lane Keep Assist
- ProPILOT Assist with Navi-Link

6-way seats

OPTION PACKS

TECH PACK

- Intelligent Rear View Mirror
- Head-Up Display
- BOSE® 10-speaker sound system

SKY PACK

- Openable panoramic sunroof

EVOLVE (ADDITIONAL TO ADVANCE)

EXTERIOR

- Adaptive driving beam and auto levelizer
- Front and rear sequential turning lights

- Openable panoramic sunroof

INTERIOR PERSONALISATION - Black Part PVC/Synthetic Suede seats

COMFORT

- Andon illumination (footwell + front doors' panels) + LED line illumination (front cabin surrounding)
- DAB and BOSE® 10-speaker
- sound system
- Flexible center storage Ventilated (heat and cooled) front seats
- Power memory driver and passenger
- 8-way seats Power memory steering wheel tilt
- and telescopic
- Power sliding center console
- Power memory mirrors with reverse
- tilt function

TECHNOLOGY

- Memory Intelligent Key - Intelligent Rear View mirror
- Head Up Display ProPILOT Park

OPTIONS

INTERIOR PERSONALISATION

- Blue Nappa Leather seats
- Light Grey Part PVC / Synthetic Suede

NISMO (ADDITIONAL TO ADVANCE)

EXTERIOR

- NISMO exterior styling kit
- 20" NISMO alloy wheels w/Michelin Sport EV
- 4 colour options

INTERIOR

- Black Part PVC with red stitching/Synthetic Suede with red perforation seats
- Steering wheel and dashboard with red stitching and red metal finisher

COMFORT

- NISMO Andon red illumination (footwell + front doors' panels)

TECHNOLOGY

- Smart rear view mirror
- Head Up Display
- Bose® Sound System
- Interior Line illumination

CHARGING

- 22kW onboard charger

DIMENSIONS

A: Overall length: 4595mm

в: Wheelbase: 2775mm

c: Overall width: 1850mm D: Overall height: 1660mm

E: Ground Clearance: 170 - 185mm depending on version

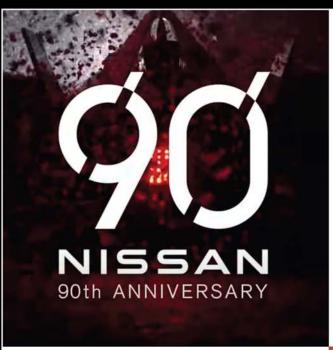




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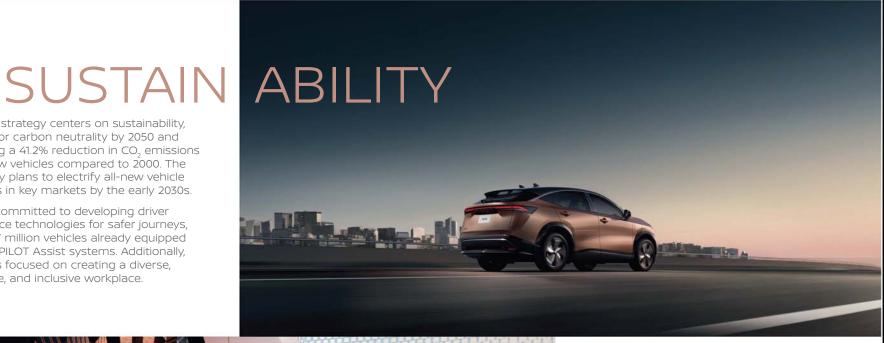
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Nissan's strategy centers on sustainability, aiming for carbon neutrality by 2050 and achieving a 41.2% reduction in CO₂ emissions from new vehicles compared to 2000. The company plans to electrify all-new vehicle offerings in key markets by the early 2030s.

We are committed to developing driver assistance technologies for safer journeys, with 2.27 million vehicles already equipped with ProPILOT Assist systems. Additionally, Nissan is focused on creating a diverse, equitable, and inclusive workplace.



90 YEARS

OF DARING TO DO WHAT OTHERS DON'T.

We have built our heritage on a passion for innovation and electric mobility, from the creation of the first Datsun in 1933 to cutting- edge technologies such as e-POWER and e-4ORCE. We are also committed to achieving carbon neutrality by 2050, reducing road deaths to zero and promoting diversity, equity and inclusion.



Why stick to the beaten path when you can forge your own? It's something we've always done and unites us with those who dare to be different. Those who refuse to settle for the status quo. It means we're continually creating radical new experiences, challenging conventional ways of thinking and shaking up worldviews. We're firm believers that real thrill happens when you take the plunge.

That's why we welcome boldness and fearlessly embrace the unexpected.

That's why we defy ordinary.

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