



ARIYA



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320kW
drive

5.0s
0 to 100km/h

600Nm
torque



nismo

ARIYA NISMO. DEFY ORDINARY

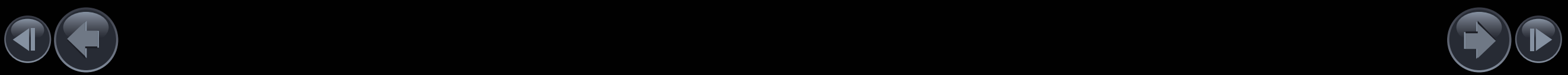
Class-leading electric performance
ARIYA NISMO is the apex of the ARIYA lineup - with 320 kW of EV power for 600 Nm of torque, and a tuned e-4ORCE All-Wheel Drive technology. Reach the next level of Pure Thrill with the perfected ARIYA NISMO.

Unique NISMO design
From the NISMO emblem, unique seats and signature red accents to the iconic twin diffuser, 20" Enkei alloys and ANDON interior illumination, ARIYA NISMO is poised and eye-catchingly distinctive.

Dynamic driving. Sharp handling.
Improved springs and dampers and a new stabiliser bar mean more dynamic suspension, while increased aero downforce makes every drive more thrilling.

Visit the NISMO web page

DISCOVER NOW





The refined 100% Electric Crossover. An exhilarating electric experience

Electricity can still enlighten us more. The Nissan ARIYA brings you into the future right now, with the highest level of Nissan performance, design and technology. ARIYA is also about fitting into your life, offering many choices including battery capacity, range and two-wheel or all-wheel drive - so you can enjoy next-level control and confidence.

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Your intelligent, connected, intuitive drive

Step into the world of ARIYA, and you'll never want to look back. More than a refined 100% Electric Crossover, ARIYA embraces excitement, comfort and relaxation.

Power, redefined

Drive smoothly and quietly with electric power on tap. Go the distance with ARIYA's range capacity, and go confidently, thanks to e-4ORCE, a unique new all-wheel drive system that takes EV capability to new heights.

Connectivity, recharged

Command your digital world - your compatible devices and smart home - using your voice. Swipe your navigation to have it in front of your eyes, or touch the ARIYA's subtle yet elegant controls with haptic feedback. ARIYA invites you to interact with your vehicle in a whole new way.

Assistance, enhanced

Driving should have always been this easy. Relax, and let ARIYA assist you through stop-and-go traffic, around slight curves, and even staying in lane. Or sit back and let ARIYA take you into your next parking space. This is what it's like to have great technology on your side.



You should not rely solely on driver convenience features. Some features may not work in all conditions and circumstances. Speed and other limitations apply.
For terms and conditions relating to Nissan technologies, please contact your Nissan dealer or www.nissan.ie
Features available depending on version, as standard or only as option (at an extra charge).

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Let your ARIYA stun the world

Wow them with super-thin LED headlamps and signature light blades – futuristic details that are mirrored on the inside with ambient lighting and switches that glow to life. Intricate Japanese Kumiko patterns on the front grille and door inserts, show that tradition can also inspire the future.



A welcoming start

ARIYA welcomes you from the start with the memory seat function⁽¹⁾, Memory Steering Wheel and exterior mirrors. Feel at ease right before stepping into your car.



Light & shadow

A traditional Japanese Kumiko pattern signature is incorporated in several elements of the car. In the interior door inserts, it plays between light and shadow using a traditional Japanese technique that provides a calming, welcoming ambience.



Haptic Touch

The Japanese concept of sei, or "clever treatment of design or function" is represented by haptic controls that provide a tactile response.



20" Alloy Wheels⁽¹⁾ with aero cover

Leave an impression with this striking wheel insert.

⁽¹⁾ Feature available depending on version, as standard or only as option (at an extra charge).





Go zen with Japanese inspired design

With a flat floor and a relaxing, open vibe, this is a completely new type of car interior. It's also a perfectly executed paradox – while ARIYA's design offers a sleek compact exterior, inside, its cabin is one of the most spacious in its class. The Zero Gravity front seats are supportive enough for spirited, high-performance EV driving, yet comfortable enough to spend more than a few minutes of downtime in them.

Open up your possibilities

True to its crossover status, ARIYA is designed to make room for whatever is on the agenda. Even with a full house, the generous cargo area can easily handle luggage for a weekend getaway. For the most cargo space, simply fold down the second row. And when it's time to get messy, use Nissan's Full Trunk Protection to protect your trunk against spills and mud. One more trick, in case your hands are full – an easy kick under the bumper and the hands-free power tailgate⁽¹⁾ opens right up.



UP TO
468L Up to 415L for e-4ORCE
(without folding seats)

Flexible Trunk Organiser	Hands-free Power Tailgate ⁽¹⁾
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(1) Feature available depending on version, as standard or only as option (at an extra charge).





Technology that plugs into your senses

Chances are, you've never experienced anything quite like ARIYA. Instead of traditional buttons the controls light up when pressed, react with haptic feedback, then dim afterward, almost disappearing into ARIYA's serenely designed interior. The Integrated Display Interface features dual 12.3" screens that are breathtaking to see and simple to use. Communication is seamless, thanks to next-generation Intelligent personal assistance technology⁽¹⁾. And with the Intelligent Route Planner⁽¹⁾, you can stay on course and on schedule.

- Haptic touch controls
- Integrated display interface
- Intelligent personal assistance technology⁽¹⁾
- Intelligent route planner⁽¹⁾
- Wireless mobile charging⁽¹⁾⁽²⁾

⁽¹⁾Features available depending on version, as standard or only as option (at an extra charge).

⁽²⁾Designed to the Qi charging standard & optimised for Qi certified devices.

To use the NissanConnect services you need a NissanConnect user account and have to register and log into NissanConnect Services app with your username and password. To use the free NissanConnect Services App, you need a smartphone with a compatible iOS or Android operating system and a SIM card with data option with an existing or separate mobile phone contract between you and your mobile service provider. All services are subject to mobile network coverage.

Drive, work, just relax — it's up to you

Adapt the ARIYA's unique interior to your needs. Push a button and watch its power-sliding center console⁽¹⁾ move backwards and forwards to personalise your space. ARIYA can even save your settings, and those of additional drivers, for even more convenience. Add an EV platform that offers a completely flat floor design for a lounge-like interior, and ARIYA's cabin is the perfect space for precious "me time". Need a charge?⁽¹⁾⁽²⁾ Wireless charging for your compatible smartphone keeps your cabin tidy and your phone topped-up on the go.





Create your own digital landscape



INTEGRATED DISPLAY INTERFACE. The dual dynamic 12.3" screen displays form a single horizon. Arrange your display and personalise to your preference with music, maps, and more.

HEAD-UP DISPLAY⁽¹⁾⁽²⁾ This intuitive display positions vital information within your line of sight – your current speed, the speed limit, and your upcoming turn hover over the road



INTELLIGENT ROUTE PLANNER⁽³⁾ Send the destination to your ARIYA ahead of time so you'll be ready to go when you get in. Available on the NissanConnect Services smartphone app, Intelligent Route Planner is a great way to get an idea of what your route might look like before you travel. The infotainment system ensures the route is calculated and can guide you to charging spots along the way and show details on availability before you arrive.

(1) Feature available depending on version, as standard or only as option (at an extra charge).

(2) Head-up unit is a convenient feature that displays key information on the windscreen, so that you can have them in view while maintaining your full attention on the road.

To use the NissanConnect Services you need a NissanConnect user account and have to register and log in to NissanConnect with your username and password. To use the free Nissan Connect App, you need a smartphone with a compatible iOS or Android operating system and a SIM card with data option with an existing or separate mobile phone contract between you and your mobile service provider. All services are subject to mobile network coverage. The use of NissanConnect on-board internet is made possible via an integrated wireless internet connection. Data packets are to be obtained via selected external mobile communication providers in accordance with their terms and conditions (depending on the availability in your country).

Let ARIYA simplify your life

ARIYA is your partner as you explore the world, with connected tech that advances and simplifies your driving experience. The power of speech means you can say "Hello Nissan", and ARIYA responds to your request. Your smart home and ARIYA can also have a seamless conversation. And customizable displays let you personalize your digital touchpoints for your own journey.



ALEXA COMPATIBILITY⁽¹⁾⁽⁴⁾⁽⁷⁾

Use NissanConnect Services car capabilities to manage your vehicle remotely by voice command from the comfort of your home.

ALEXA BUILT-IN⁽¹⁾⁽³⁾⁽⁷⁾

Use your smart home devices, listen to your playlists via Amazon Music and do on-the-spot shopping.



NISSAN VOICE CONTROL⁽¹⁾⁽³⁾

Say "Hello Nissan" to make a call, send text messages, change the radio or set a destination.



IN-CAR WIFI⁽¹⁾⁽⁵⁾

Turn your car into a Wi-Fi hotspot® for the ultimate on-road connectivity experience.



APPLE CARPLAY® & ANDROID AUTO™⁽¹⁾⁽⁶⁾

Mirror your favourite app on your car touchscreen. For optimal use, we recommend to use the genuine manufacturer cable.

(3) Intelligent Route Planner, Alexa Built-in and Voice Control are available free of charge for a period of 3 years and then available for a fee depending on model and/or grade.

(4) Free services, (Driving History & Analysis, Nissan Help & Assistance, Breakdown Assistance) are available free of charge for a period of 7 years, depending on model and/or grade.

(5) In-Car WiFi is always a paid service available on subscription.

(6) Apple CarPlay® and Android Auto™ are available free of charge, depending on model and/or grade.

(7) The feature responsiveness and use can be impacted when car is receiving a bad signal. For optimal use, please make sure your car is under good network coverage. Connecting a mobile phone to use NissanConnect should only be done when the car is parked safely. Use of the system should always be in accordance with the rules of The Highway Code. Drivers should only use the system when it is safe to do so. Users should be aware of the potential for hands-free technology to distract attention from the road, which could impact on having full control of the vehicle.

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e-4ORCE

DUAL MOTOR ALL-WHEEL DRIVE

Reinvent the all-wheel drive experience. Now 100% electric.

ARIYA's e-4ORCE⁽¹⁾ dual-motor All-Wheel Drive powertrain offers more than just an awe-inspiring driving experience. It combines a balanced, smooth ride with stable dynamics, reduced pitching on the road and increased passenger comfort, especially in stop start city driving.

Movement is effortless. Power, seemingly limitless. Press the accelerator, and e-4ORCE responds astonishingly, propelling ARIYA up to speed with remarkable force and poise. Need to get through bad weather? e-4ORCE precisely meters out power to each of its wheels, individually, so you can navigate slippery roads with more confidence.

Dual motors, placed front and rear create perfect 50/50⁽²⁾ weight distribution. Each produces up to 300 Nm of torque for instant acceleration and balanced power delivery to all four wheels. With the addition of individually controlled braking for each wheel e-4ORCE All-Wheel Drive offers seamless and controlled power for stability, enhanced cornering and an electric drive.



Driving modes

ARIYA comes with up to 5 driving modes to deliver the best performance in any situation.

IN A 2 WHEEL DRIVE CONFIGURATION,
3 DRIVING MODES ARE AVAILABLE:



STANDARD

Enjoy the perfect balance of responsive performance and efficient driving – ideal for all your day to day journeys.



ECO

Go lightly, with softer acceleration for better economy and zero emissions. ECO mode is ideal for longer adventures.



SPORT

Feel the surge of exciting performance, with powerful acceleration for a more dynamic drive.

WITH E-4ORCE, AN ADDITIONAL DRIVING MODE IS AVAILABLE:



SNOW

Stay confident and in-control in the winter, with smooth acceleration from take-off for assured grip in snow and slippery conditions

ARIYA NISMO COMES WITH THE EXCLUSIVE NISMO DRIVING MODE:



NISMO

Experience strong response and exhilarating acceleration with the NISMO mode, and reach the ultimate level of ARIYA performance.

⁽¹⁾ Features available depending on version, as standard or only as option (at an extra charge).

⁽²⁾ 40/60 weight distribution for ARIYA NISMO

You should not rely solely on driver convenience features. Some features may not work in all conditions and circumstances. Speed and other limitations apply.



Safety that watches out for you

ARIYA has been designed to protect you with advanced safety technologies. Systems that watch the road, alert you to hazards and can even step in to help avoid or reduce the impact of a collision.



INTELLIGENT 360° AROUND VIEW MONITOR
Provides a virtual 360-degree scene of the car in bird's-eye view to facilitate manoeuvring. It detects moving objects in the surroundings for stress-free and confident driving.



INTELLIGENT FORWARD COLLISION WARNING
This system detects a braking car 2 vehicles ahead to prevent from multi-car accident by raising an alert.



INTELLIGENT BLIND SPOT INTERVENTION
Boost your vision: the system will warn you if there are vehicles in the blind spots diagonally behind the car and will apply corrective braking to bring the vehicle back into the lane if you attempt to move into the path of a detected vehicle.



INTELLIGENT REAR VIEW MIRROR
The Intelligent Rear View Mirror system allows you to digitally see what is happening behind the car thanks to a built-in LCD monitor in the central mirror.



INTELLIGENT EMERGENCY BRAKING WITH JUNCTION ASSIST, PEDESTRIAN AND CYCLIST RECOGNITION
Monitors constantly the presence of vehicles, cyclists, or pedestrians in your way. The system warns the driver and applies brakes if there is any danger ahead and if it is necessary. Junction Assist improves safety at intersections by reducing the risk of collision with upcoming traffic.



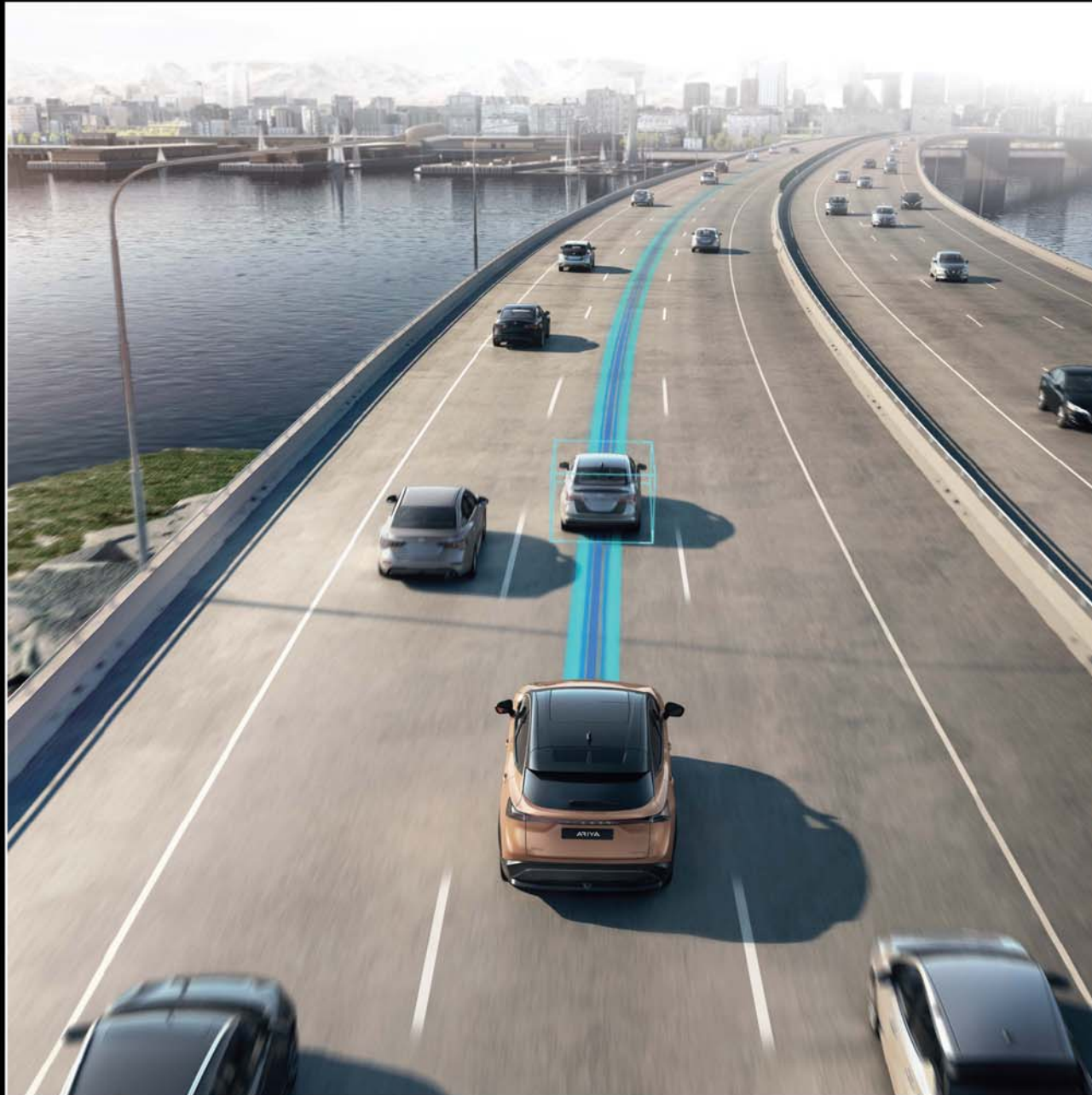
REAR AUTOMATIC BRAKING
The system detects static objects and obstacles in reversing scenes and brakes if necessary to reduce the chance of a collision.

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Nissan ARIYA, with its suite of active and passive safety technologies, has achieved a 5 star Euro NCAP safety rating.





With ProPILOT Assist, you're in safe hands



ProPILOT Assist with Navi-link⁽¹⁾. In addition to following the flow of traffic, ProPILOT Assist with Navi-link⁽¹⁾ helps keep you centred in your lane, even through gentle curves. By linking with the navigation system, it can also anticipate what's ahead – sensing speed limit changes to adjust your drive accordingly and exit slip roads to help slow you down as you leave the motorway.



ProPILOT Park⁽²⁾. Tight parking space? Push the ProPILOT Park button⁽²⁾ and ARIYA will take over steering, accelerator, brakes and drive. Watch as ARIYA glides right into the spot – whether it's reverse or parallel.



e-Pedal Step. Experience a more intuitive way to drive. e-Pedal Step lets you choose, with the option to accelerate and decelerate effectively with just the accelerator pedal. Meanwhile leaving the brake pedal for harder braking and coming to a complete stop.

(1) ProPILOT Assist is available on a limited range of vehicles. ProPILOT Assist is an Advanced Driver Assist technology but cannot prevent collisions. ProPILOT Assist is intended for "Eyes on/ Hands On" for motorways only (road separated by barriers). Navi-Link supports traffic sign recognition which may not detect and read all traffic signs in all conditions. Driver should monitor all traffic signs and obey traffic laws. It is the driver's responsibility to stay alert, drive safely and remain in control of the vehicle at any time. For details, please check the Owner's Manual.

(2) Feature available depending on version, as standard or only as option (at an extra charge).

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Go there with confidence

This refined 100% Electric Crossover may be brand new, but ARIYA is infused with Nissan's long history of know-how in EV development. Spend more time on the road with advanced battery technology that allows fast charging, and go wherever the road takes you, with a Europe-wide network of charging stations. Whether you choose two-wheel drive or e-4ORCE all-wheel drive, charge up and explore freely.



CHARGE SMART

Schedule your home charging from your smartphone and choose times when electricity rates are lower. With the NissanConnect Services app, you can set charging to start while you sleep, then wake up to a fully charged ARIYA, ready to go.

CHARGE AT HOME

With a dedicated wall charger, you can plug into the easy life and wave goodbye to the gas pump. You can also plug your car into a domestic home socket, just like a laptop or any other device, and the battery will top-up as required. If your property has a 3-phase electricity supply⁽¹⁾, ARIYA, with the 22kW on-board charger, can be charged at the maximum permitted supply of the electricity grid provider through a high power wallbox option.

⁽¹⁾Please check with your local electricity provider to see what's available in your area.

	Battery charge (10-100%) in as little as		
	Wallbox 22kW	Wallbox 7.4kW	Domestic Plug 2.3kW
63kWh	3.5h	10h	34.5h
87kWh	5h	13.5h	48h



CHARGE ON THE GO

Hit the road with a wide range of charging options on the way. Plug into CCS high power chargers getting up to DC 130 kW (400V, 325A) at more than 16,000 locations across Europe and enjoy 20%-80% battery charge in as little as 30 minutes⁽²⁾.

INTELLIGENT ROUTE PLANNER

Intelligent Route Planner will also guide you to one of those charging points with most efficient routes & chargers on the way to your final destination⁽³⁾.

⁽²⁾ Figures quoted are for 63kWh and 87kWh batteries. Charging speed and time is dependent on various conditions, including charger type and condition, battery temperature as well as ambient temperature at the point of use. In cold climates, the use of on-board battery heating may be required to specifically improve quick charging speeds. Indicated quick charging time requires use of a CCS 2 charger. The Nissan ARIYA is equipped with charging safeguards to protect the battery during repeated quick charging sessions in a short period of time. The time taken for successive quick charging can take longer if the battery temperature activates the battery safeguarding technology.

⁽³⁾ To use the NissanConnect services you need a NissanConnect user account and have to register and log into NissanConnect Services app with your username and password. To use the free NissanConnect Services App, you need a smartphone with a compatible iOS or Android operating system and a SIM card with data option with an existing or separate mobile phone contract between you and your mobile service provider. All services are subject to mobile network coverage. Services may feature a free period, but will require paid subscription when this free of charge period elapses.



More comfortable. More capable. More you

Choose from a wide range of accessories to enhance your style and protect ARIYA. From Towbar to Styling items, Exclusive Mats and much more to emphasise ARIYA unique design and even more extend a luxury feeling.



Roof Mounted Bike Carrier



Roof box



Ski-Carrier



B



C



D



E



F



G



H



I



J



K



L

- A - Load carrier
- B - Front Exterior Styling part⁽¹⁾
- C - Rear Exterior Styling part⁽¹⁾
- D - Alloy Wheel Diamond Cut
- E - Welcome Lights
- F - Exclusive mats
- G - Reversible trunkliner
- H - Premium Kick Plate
- I - Removable Towbar⁽²⁾
- J - Luggage entry guard
- K - In-Car Carrier
- L - Full Trunk Protection

⁽¹⁾Available in three colours: Satin Chrome, Dark Satin Chrome & Copper
⁽²⁾Maximum towing capability of 750kg for 2WD & 1500kg for e-4ORCE. Max. towing capability is dependent on grade, specification, and powertrain.

Service Contracts

Give your Nissan ARIYA the care it deserves with a Nissan Service Contract* and save money in the long run. Nissan Maintenance Contract covers all the scheduled operations recommended by Nissan and specified in the owner's manual & warranty booklet. Maintenance Contract allows you to know from the start how much your maintenance will cost and protects you against price inflation. In addition to the scheduled operations, you can benefit from the replacement of wear and tear parts such as wiper blades or brake pads by subscribing to a Full Maintenance Contract. Select the duration that covers your needs and benefit from the use of Nissan Genuine Parts fitted by our trained technicians, at a discounted price. A well maintained vehicle has a greater resale value. If you sell your Nissan before your contract expires, the Service Contract will be transferred to the new owner. So do not wait any longer and subscribe to a Nissan Service Contract for extra peace of mind!

Extended Warranty

Nissan Extended Warranty gives you the opportunity to extend the 3 Years/100,000 km warranty for a longer period or mileage. Select the contract that best suits your driving usage. In case of a repair, only Nissan genuine parts will be used and fitted by Nissan trained technicians.

FOR MORE INFORMATION CONTACT YOUR NISSAN DEALER OR REPAIRER

* Will vary/ depend on markets where ARIYA is sold



Four unique versions of ARIYA that totally transform driving

The beauty of ARIYA is more than skin deep. It is a refined 100% Electric Crossover that is available in three distinct personalities. Whether you crave driving excitement, adventure-worthy capability, or long-haul range, or something in-between, there is an ARIYA for you.

2 WHEEL DRIVE

ARIYA 63 kWh

Battery size
63 kWh

WLTP combined range⁽¹⁾
Up to 404 km

Acceleration [0-100 km/h] and top speed
7.5 s - 160 km/h

Power and torque
160 kW - 300 Nm

Electricity consumption WLTP combined cycle
17.6 kWh / 100 km

Peak Charging Power ⁽²⁾
AC 7.4 kW /DC 130 kW

AVAILABLE FOR ENGAGE, ADVANCE, EVOLVE

ARIYA 87 kWh

Battery size
87 kWh

WLTP combined range⁽¹⁾
Up to 536 km

Acceleration [0-100 km/h] and top speed
7.6 s - 160 km/h

Power and torque
178 kW - 300 Nm

Electricity consumption WLTP combined cycle
18.1 kWh / 100 km

Peak Charging Power ⁽²⁾
AC 7.4 kW /DC 130 kW

ALL-WHEEL DRIVE DUAL MOTOR

ARIYA e-4ORCE 87 kWh

Battery size
87 kWh

WLTP combined range⁽¹⁾
Up to 515 km

Acceleration [0-100 km/h] and top speed
5.7 s - 200 km/h

Power and torque
225 kW - 600 Nm

Electricity consumption WLTP combined cycle
19.7 kWh / 100 km

Peak Charging Power ⁽²⁾
AC 22 kW /DC 130 kW

AVAILABLE FOR EVOLVE

ARIYA NISMO

Battery size
87 kWh

WLTP combined range⁽¹⁾
Up to 417 km

Acceleration [0-100 km/h] and top speed
5.0 s - 200 km/h

Power and torque
320 kW - 600 Nm

Electricity consumption WLTP combined cycle
24.5 kWh / 100 km

Peak Charging Power ⁽²⁾
22 kW STD /DC 130 kW

AVAILABLE FOR NISMO

⁽¹⁾ Figures were determined under the new Worldwide harmonized Light Vehicles Test Procedure (WLTP) test cycle. WLTP figures shown are for comparability purposes. Actual real world driving results may vary depending on factors such as the starting charge of the battery, accessories fitted after registration, weather conditions, driving styles and vehicle load.

⁽²⁾ Figures quoted are for 63kWh and 87kWh batteries. Charging speed and time is dependent on various conditions, including charger type and condition, battery temperature as well as ambient temperature at the point of use. In cold climates, the use of on-board battery heating may be required to specifically improve quick charging speeds. Indicated quick charging time requires use of a CCS 2 charger. The Nissan ARIYA is equipped with charging safeguards to protect the battery during repeated quick charging sessions in a short period of time. The time taken for successive quick charging can take longer if the battery temperature activates the battery safeguarding technology.



Choose ARIYA in a spectrum of sophisticated shades

With a choice of 8 colours, including five two-tone shades, you can choose the ARIYA which matches your style. The iconic pearl black roof gives ARIYA even more presence, poise and attitude every time you hit the streets. Enjoy exclusive design with ARIYA NISMO available in four one or two tone colours and with sporty red finishings.

COLOUR PALETTE

ONE TONE



S: Solid - M: Metallic - P: Pearl



Gun Metallic -M- KAD



Pearl Black -P- GAT



Ceramic Grey -P- KBY



Aurora Green -M- DAP



White Pearl -P- QBE

TWO TONE



Akatsuki Copper -M- XGJ



White Pearl -P- XGA



Blue Pearl -P- XGU

nismo WITH RED FINISHINGS

TWO TONE



Stealth Grey -S- YAZ



White Pearl -P- XGA

ONE TONE



Pearl Black -P- GAT



Gun Metallic -M- KAD

WHEELS

19" ALLOY WHEELS WITH AEROCOVER
ENGAGE / ADVANCE / EVOLVE



20" ALLOY WHEELS WITH AEROCOVER
(OPTIONAL ON EVOLVE)



nismo

ENKEI "MAT PROCESS" 20" NISMO WHEELS W/ MICHELIN SPORT EV



SEATS

BLACK CLOTH (FABRIC)
ENGAGE



BLACK PART PVC /CLOTH (FABRIC)
ADVANCE



BLACK PART PVC /SYNTHETIC SUEDE
EVOLVE



LIGHT GREY PART PVC /SYNTHETIC SUEDE
(OPTIONAL ON EVOLVE)



BLUE NAPPA LEATHER
(OPTIONAL ON EVOLVE)



BLACK PART PVC WITH RED STITCHING/ SYNTHETIC SUEDE WITH RED PERFORATION AND EMBROIDERED NISMO LOGO





90

NISSAN

90th ANNIVERSARY

SUSTAIN ABILITY

Nissan's strategy centers on sustainability, aiming for carbon neutrality by 2050 and achieving a 41.2% reduction in CO₂ emissions from new vehicles compared to 2000. The company plans to electrify all-new vehicle offerings in key markets by the early 2030s.

We are committed to developing driver assistance technologies for safer journeys, with 2.27 million vehicles already equipped with ProPILOT Assist systems. Additionally, Nissan is focused on creating a diverse, equitable, and inclusive workplace.



90 YEARS

OF DARING TO DO WHAT OTHERS DON'T.

We have built our heritage on a passion for innovation and electric mobility, from the creation of the first Datsun in 1933 to cutting-edge technologies such as e-POWER and e-4ORCE. We are also committed to achieving carbon neutrality by 2050, reducing road deaths to zero and promoting diversity, equity and inclusion.



DEFY ORDINARY

Why stick to the beaten path when you can forge your own? It's something we've always done and unites us with those who dare to be different. Those who refuse to settle for the status quo. It means we're continually creating radical new experiences, challenging conventional ways of thinking and shaking up worldviews. We're firm believers that real thrill happens when you take the plunge.

That's why we welcome boldness and fearlessly embrace the unexpected.

That's why we defy ordinary.





Deep dive into the New Nissan ARIYA experience: www.nissan.ie/ARIYA

Follow Nissan ARIYA on Facebook, Twitter and YouTube.

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