

COOPERATION WITH JAPANESE ODA



As our core business NITCO contributes to the needs of the international aid & development organizations with our models and flexibility; however that is only one part of our several approaches to customers all over the world.

This month we would like to introduce another important role in NITCO's vehicle supply which is the cooperation to the Japanese Official Development Assistance: ODA ⁽¹⁾. Under the Japanese

government's solidarity with the Burmese Ministry of Health through its ODA, NITCO had the pleasure and honour to supply 4 units of the NISSAN NV350 URVAN Ambulance, (which is one of the most trusted ambulance series globally), to the Municipal Polyclinic in Yangon City in the Republic of the Union of Myanmar.

Our several decades of experience in supplying vehicles through the Japanese ODA, reconfirms our commitment to play an important role in the Aid and Development community. Whenever requests from governments come through we always act keeping the following principles into account: (1) *Flexibility* – Though Nissan's top-leveled quality and technology we are able to arrange various vehicle conversions which enable us to cater towards the requirements from the customer. (2) *Speed* – we care about the lead-time required for the project and will do everything in our power to shorten the lead-time by fine-tuning production and the logistics. (3) *Global after-sale standards* – with the world-wide Nissan's network we will not only supply our vehicles, but also take care of the after-sale services through



our well trained local dealer staffs for our customers.



For NITCO, it is a great honour to be able to play an important role to contribute to the development and peace of the international society. With this Japanese philosophy for aid and support, the vehicles are delivered all over the world with the "flag" of Japan printed on the decals.

⁽¹⁾Official development assistance (ODA) is a term coined by the Development Assistance Committee (DAC) of the Organization for Economic Co-operation and Development (OECD) to measure aid. The DAC first used the term in 1969. It is widely used as an indicator of international aid scheme and flow.